

RATE CARD

SPOT RATE

Zone	Time	Euros
Prime-Time	07:00 - 19:00	€120
TAP	07:00 - 24:00	€112.5

PT AUDIENCE PACKAGES

Average 30"		30 Seconds		40 Seconds		50 Seconds	
35 Spot	€102	35 Spot	€3,570	35 Spot	€4,748	35 Spot	€5,962
28 Spot	€108	28 Spot	€3,024	28 Spot	€4,022	28 Spot	€5,050
21 Spot	€114	21 Spot	€2,394	21 Spot	€3,184	21 Spot	€3,998
14 Spot	€120	14 Spot	€1,680	14 Spot	€2,234	14 Spot	€2,806

TAP AUDIENCE PACKAGES

Average 30"		30 Seconds		40 Seconds		50 Seconds	
35 Spot	€96	35 Spot	€3,360	35 Spot	€4,469	35 Spot	€5,611
28 Spot	€101.5	28 Spot	€2,842	28 Spot	€3,780	28 Spot	€4,746
21 Spot	€107	21 Spot	€2,247	21 Spot	€2,989	21 Spot	€3,752
14 Spot	€112.5	14 Spot	€1,575	14 Spot	€2,095	14 Spot	€2,630

PRO RATA RATES

10"	60%
15"	70%
20"	80%
40"	+33%
50"	+67%
60"	+100%

